



7th Annual

PLYWOOD CUP

presented by



2011 Sponsorship Package



The Event

The first ever Plywood Cup was held in 2005 on the shores of the Wascana Lake. The annual event is held on July 1st in conjunction with Canada Day Celebrations. The event continues to grow each year with over \$55,000 raised in 2010. All proceeds from the event go to the Raise-A-Reader program and the Hospitals of Regina Foundation for special projects they select.

The object of the Plywood Cup is for teams of four to build a boat with a limited amount of materials and time, then race the boat out to a marker and back to shore.

We estimate more than 15,000 people packed the banks of Wascana Lake to watch the teams race their plywood boat in pursuit of the coveted Plywood Cup Trophy. This is a great opportunity for you and your company to showcase your community support!!

The Plywood Cup is a fun, family oriented event that raises much needed funds for two great Regina charities.

Thanks to everyone that participated in 2010 and we hope to have your support in 2011!!





Regina Centre Canadian Progress Club

The Canadian Progress Club, an all Canadian service club, was founded in Toronto in 1922 and now has thirty five clubs in nine provinces. We are proud to be Canadian and proud to make a difference to those we serve.

The Regina Centre Canadian Progress Club received its charter in 1987. Our mission is to enhance the quality of life of all Canadians, through community service, in the spirit of fellowship. Our major focus is to provide financial support to aid and assist those in need.

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Other charities and organizations we have supported include: Camp Circle O'Friends, the Girl Guides of Canada, Special Olympics, Inner-City Schools Lunch Program, the Regina Therapeutic Riding Association, the Regina Wheelchair Basketball Association, and others.

Since our club was chartered in 1987 more than \$1,000,000 has been raised for the organizations we have selected in Regina and the surrounding community. However, these initiatives can not be achieved without the generous corporate sponsors, local businesses and personal supporters like you.

We NEED your help to make the 2011 Plywood Cup a success!!



Presenting Sponsor



YARA

2011 Sponsorship Opportunities

Admiral Sponsor \$5,000+ (Cash or In-Kind)

Sponsor Benefits

- ▶ Company name and logo in newspaper media promotions;
- ▶ Company name and logo (large) on print material including signage, posters, t-shirts and website;
- ▶ Thank you plaque suitable for display in place of business;
- ▶ Shall receive 15 complimentary food and beverage tickets;
- ▶ Shall be entitled to one complimentary team entry in the event.

Captain Sponsor \$2,500-\$4,999 (Cash or In-Kind)

Sponsor Benefits

- ▶ Company name listed in newspaper thank you ad;
- ▶ Company name and logo (medium) on print material including signage, posters, t-shirts and website;
- ▶ Thank you plaque suitable for display in place of business;
- ▶ Shall receive 8 complimentary food and beverage tickets;
- ▶ Shall be entitled to one complimentary team entry in the event.

First Mate Sponsor \$750-\$2,499 (Cash or In-Kind)

Sponsor Benefits

- ▶ Company name listed in newspaper thank you ad;
- ▶ Company name and logo (small) on print material including signage, posters, t-shirts and website;
- ▶ Shall receive 4 complimentary food and beverage tickets.

Please send Sponsorship Information or Inquiries to:



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Visit us online at www.reginaprogress.com