

A woman in a white lab coat is examining a baby with a stethoscope. The baby is sitting up and looking towards the camera. The woman is looking down at the baby. The background is a bright, clean room with a window.

# PEDIATRIC ROOM WRAP PROJECT

THROUGH HOSPITALS OF REGINA FOUNDATION



HOSPITALS OF REGINA®  
FOUNDATION

Better lives. Made possible by you.

# OUR GOALS

1

Create a positive atmosphere for sick children that have to stay in the hospital.

2

Provide an environment to help support stronger mental health for children, their families, and the medical staff.

3

Raise money to support Hospitals of Regina Foundation's annual \$1 million investment in pediatrics.

4

Continue our strong partnership with the Foundation.

# BEFORE



# AFTER

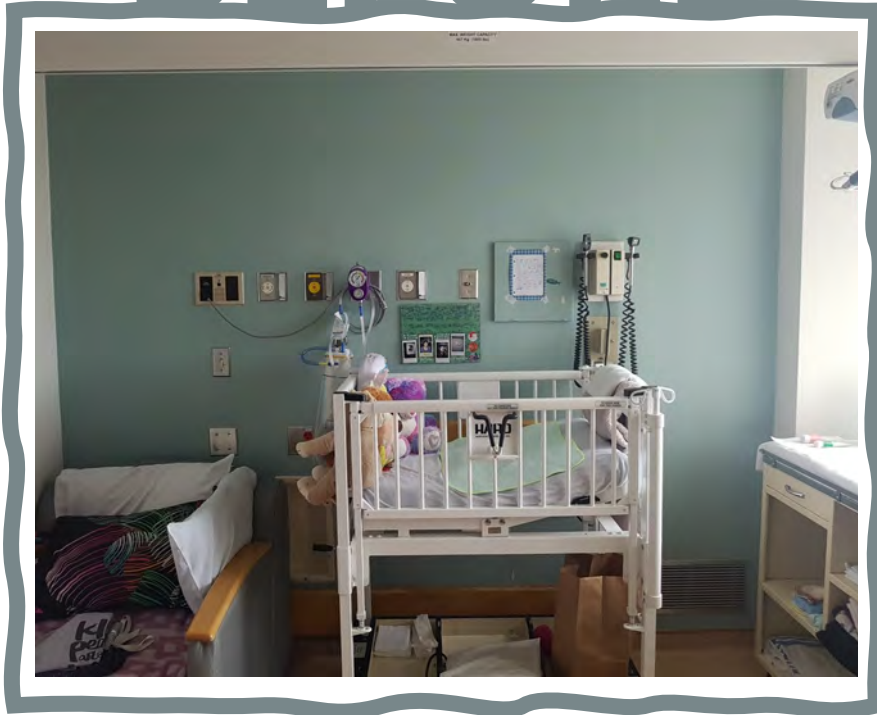


Here is the first room wrap that has been completed.

The **pirate cartoon theme is welcoming to all genders.**

ONE Logo of 100 square inches is allowed - ideally built into the theme.

# BEFORE



# AFTER



**All printing complies with hospital standards.** We use a special printer with PVC free clean air certified vinyl applications, clean air certified wallpaper, and fabric dye sublimation fire resistant silicone edge graphics which are tested and safe for children.

# BEFORE



# AFTER



**Themed doors help get kids excited before they enter their room.** Subtle corporate logos also let people know who to thank for the sponsored room. The logo size on the door - 1 logo - 64 square inches (same location as shown in picture).

**Vibrant colours  
make the room feel  
more inviting.**  
Back of the door will  
also be wrapped to  
extend the theme  
throughout as much of  
the room as possible.

**BEFORE**



**AFTER**



# GRAPHICS GUIDELINES

- **There are some basic guidelines to consider when thinking about the theme of your room wrap.**
- Themes must be gender neutral and suitable for children of all ages.
- Copyright on images, stories, characters, logos, etc. must be adhered to.

# HOW SPONSORS CAN GET INVOLVED

- We are partnering with HRF to roll out a plan to wrap the 25 rooms making up the Inpatient Pediatric Unit. We have worked with a local company, Sleek Signs, to get the room wrap cost and installation at a great value. We appreciate their support on this initiative.
  - 3 Years\* - \$7,500 donation.
  - Deposit of \$2,500 due upon signing agreement, and balance of donation due upon installation.
  - Time between the deposit and the balance allows for creative design to be done.

\* Current Sponsors will be given first right of refusal at renewal.



# COST BREAKDOWN

## Expense Breakdown Per Room:

- Graphic Artist Room Design: \$500
- Room Wrap and Installation: \$2,000
- Tax: \$275
- Program Administration: \$375 (5%)
- Total Costs: \$3,150

## \$7,500.00 Sponsorship Breakdown:

- Total Sponsorship: \$7,500
- Expenses: \$3,150
- Balance: \$4,350 goes directly to HRF to help purchase equipment on wish list

**Note:** the sponsorship does not qualify for a tax receipt.

**Note on Administration Costs to CPC Regina:** Five percent of all our fundraising is retained initially by the Canadian Progress Club Regina Centre for operating expenses associated with our fundraising programs. At the end of each year we, as a non-profit, ensure that if there is a remainder of funds raised, this amount is donated to local charities that support kids' initiatives.

**Help kids in southern Saskatchewan get the best care possible, right here in Regina.**

# PRIORITY NEEDS FOR PEDIATRICS

- Priority needs are determined by HRF in partnership with the Saskatchewan Health Authority.
- Some priority needs for 2022 are:
  - Establishment of a Children's Cancer Clinic at the Regina General Hospital – so children can remain as close to home as possible during treatments
  - New Intravenous Pumps for Pediatric unit
  - Panda Warmers with resuscitation system for delivering resuscitation therapy to high-risk newborns – keeps infants warm and also used for weighing and assessment
  - Ceiling lift for tub room – needed to safely move kids in and out of the bath
  - Pulmonary Function Test equipment – to test for lung function, diagnose and determine treatment
  - Hi-Low bed – this bed is adjustable right to the floor to help kids with mobility issues get safely in and out of bed
  - Light therapy system for jaundice babies

# CONTACT INFORMATION

## Canadian Progress Club - Regina Centre

- Mauro Montanini  
306-537-5506  
mauro@avantioffice.com
- David Belof  
306-201-6392  
dbelof@deloitte.ca
- Jason Gasmó  
306-535-5889  
jmgasmó@gmail.com

[www.reginaprogress.com](http://www.reginaprogress.com)

**THANK YOU  
FOR MAKING  
THIS POSSIBLE**



**HOSPITALS OF REGINA®  
FOUNDATION**

Better lives. Made possible by you.



**Canadian Progress Club**

**Club Progrès du Canada**