

12th Annual Plywood Cup 2016 Sponsorship Opportunities



Title Sponsor – \$25,000

Taken by Yara

Promotion & Advertising

- Media Placement – Leader Post ads, Global Ads, Rawlco Mentions
- Opportunity to speak at event
- Access to VIP Section on Plywood Patio
- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyperlink to your website.
- Corporate logo on Posters
- Corporate Logo on Leader Post thank you ad
- Thank you plaque suitable for display in your place of business

Signage

- Company name and logo on print material including signage at event location
- Company logo on volunteer T-Shirt

Tickets

- 8 complimentary food and beverage tickets
- 1 complimentary team entry into Plywood Cup

Extras

- Category exclusivity
- Full rights to the logo for all advertising, promotion, merchandising and communication purposes.



Canadian Progress Club
Club Progrès du Canada

For more information, please contact:

Mike Hudey Sponsorship Coordinator
134 Champlain Drive, Regina, SK S4S 4Y9
(306) 533-6203 mike.hudey@gmail.com
Or plywoodcup@reginaprogress.com

12th Annual Plywood Cup 2016 Sponsorship Opportunities



Pledge Prize Sponsor – \$15,000

Promotion & Advertising

- Media Placement – Leader Post ads, Global Ads, Rawlco Mentions
- Opportunity to Present prizes at event
- Access to VIP Section on Plywood Patio
- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyper-link to your website.
- Corporate logo on Posters
- Corporate Logo on Leader Post thank you ad
- Thank you plaque suitable for display in your place of business

Signage

- Company name and logo on print material including signage at event location
- Company logo on volunteer T-Shirt

Tickets

- 8 complimentary food and beverage tickets
- 1 complimentary team entry into Plywood Cup

Extras

- Category exclusivity
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Pledge Match Sponsor – \$15,000

Promotion & Advertising

- Media Placement – Leader Post ads, Global Ads, Rawlco Mentions
- Opportunity to speak at event
- Access to VIP Section on Plywood Patio
- Recognized in social media (Twitter, Facebook)
- Corporate logo recognition as Pledge Match sponsor on the Canadian Progress Club's website with hyperlink to your website.
- Recognition from event MC at the Plywood Cup
- Corporate logo on Posters
- Corporate Logo on Leader Post thank you ad
- Thank you plaque suitable for display in your place of business

Signage

- Company name and logo on signage at event location

Tickets

- 8 complimentary food and beverage tickets
- 1 complimentary team entry into the Plywood Cup

Extras

- Category exclusivity
- Full rights to the logo for all advertising, promotion, merchandising and communication purposes.



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Boat Material Sponsor – \$5,000

Promotion & Advertising

- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyper-link to your website.
- Company name listed in newspaper thank-you ad
- Company name listed on Posters
- Thank you plaque suitable for display in your place of business

Signage

- Company name and logo (small) on print material including signage at event location

Tickets

- 8 complimentary food and beverage tickets
- 1 complimentary team entry into the Plywood Cup



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BBQ Sponsor – \$5,000

Taken By Beer Brothers

Promotion & Advertising

- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyper-link to your website.
- Company name listed in newspaper thank-you ad
- Company name on posters
- Thank you plaque suitable for display in your place of business

Signage

- Company name and logo on signage at event location
- Opportunity to place signage at BBQ Lunch

Tickets

- 8 complimentary food and beverage tickets
- 1 complimentary team entry into the Plywood Cup



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Swag Sponsor – \$5,000

Promotion & Advertising

- Opportunity to provide giveaways to each Plywood Cup participant
- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyper-link to your website.
- Company name listed in newspaper thank-you ad
- Company name on posters
- Thank you plaque suitable for display in your place of business

Signage

- Company name and logo (small) on print material including signage at event location

Tickets

- 8 complimentary food and beverage tickets
- 1 complimentary team entry into the Plywood Cup



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Signage Sponsor – \$5,000

Taken by Sleek Signs

Promotion & Advertising

- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyper-link to your website.
- Company name listed in newspaper thank-you ad
- Company name on posters
- Thank you plaque suitable for display in your place of business

Signage

- Company name and logo (small) on print material including signage at event location

Tickets

- 8 complimentary food and beverage tickets
- 1 complimentary team entry into the Plywood Cup



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Water Sponsor – \$2,500

Promotion & Advertising

- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyper-link to your website.
- Company name listed in newspaper thank-you ad
- Company name on posters
- Thank you plaque suitable for display in your place of business

Signage

- Company name on print material including signage at event location

Tickets

- 4 complimentary food and beverage tickets



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Registration Tent Sponsor – \$2,500

Promotion & Advertising

- MC mentions name at event
- Corporate logo recognition as registration sponsor on the Canadian Progress Club's website with hyperlink to your website.
- Company name listed in newspaper thank-you ad
- Company name on posters

Signage

- Company name and logo on signage at Tent location
- Opportunity to provide logoed tent for registration



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Volunteer Sponsor – \$1,000

Taken By Avanti

Promotion & Advertising

- Corporate logo recognition as volunteer sponsor on the Canadian Progress Club's website with hyperlink to your website.
- Company name listed in newspaper thank-you ad
- Company name on posters

Signage

- Logo on all volunteer apparel



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First Mate Sponsor – \$2,500

Promotion & Advertising

- Listing on Sponsor Board
- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyper-link to your website
- Company name listed in newspaper thank-you ad
- Company name on posters
- Thank you plaque suitable for display in your place of business

Signage

- Company name and logo (small) on print material including signage at event location.

Tickets

- 4 complimentary food and beverage tickets



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Captain Sponsor – \$5,000

Promotion & Advertising

- Corporate Logo on Sponsor Board
- Corporate Logo on print media
- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyper-link to your website.
- Company logo listed in newspaper thank-you ad
- Company name on posters
- Thank you plaque suitable for display in your place of business

Signage

- Two 4 x 4 signs at event.
- Company name and logo on print material including signage at event location, posters, and website

Tickets

- 8 complimentary food and beverage tickets
- 1 complimentary team entry into the Plywood Cup



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Admiral Sponsor – \$7,500

ONLY 3 Available

Promotion & Advertising

- Corporate Logo on Sponsor Board
- Corporate Logo on print media
- Access to VIP Section on Plywood Patio
- Corporate logo recognition as sponsor on the Canadian Progress Club's website with hyper-link to your website.
- Company logo in newspaper thank-you ad
- Company logo on posters
- Thank you plaque suitable for display in your place of business

Signage

- Two 4 x 8 signs at event.
- Start / Finish / Turn Around Sign (one of 3)
- Company name and logo on print material including signage at event location

Tickets

- 8 complimentary food and beverage tickets
- 1 complimentary team entry into the Plywood Cup



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Partners – In Kind

Promotion & Advertising

- Corporate logo recognition as volunteer sponsor on the Canadian Progress Club's website with hyperlink to your website.
- Company name listed in newspaper thank-you ad

Partners

- Camera One
- Melcher Media
- Clements Printers
- Rogne Construction
- Avanti Office Products
- Wascana Centre Authority



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